

## Beyond Performance How Great Organizations Build Ultimate Competitive Advantage Scott Keller

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Book Review: "Beyond Performance: How Great Organizations Build Ultimate Competitive Advantage" by Scott Keller and Colin Price. This is an outstanding book that should become a classic for its extensive research on leadership and organization effectiveness. It's based on "surveys on the drivers of organizational performance and health from more than 600,000 respondents from 500 organizations across the globe, surveys on the experience of transformational change from more than 6,800 ...

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Beyond Performance: How Great Organizations Build Ultimate ...

Beyond Performance : How Great Organizations Build Ultimate Competitive Advantage by Colin Price and Scott Keller (2011, Hardcover)  
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Beyond Performance : How Great Organizations Build ...

The step-by-step approach on each topic draws on the "5As" (aspire, assess, architect, act, advance) made famous by Scott's previous book, Beyond Performance: How Great Organizations Build Ultimate Competitive Advantage, which has proven to more than double the odds of successful implementation and value capture in change programs.

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Beyond Performance: How Great Organizations Build Ultimate ...

This is the third in a series of posts adapted from Scott Keller & Colin Price's new book, Beyond Performance: How Great Organizations Build Ultimate Competitive Advantage . The first post described two counter-intuitive insights about creating lasting change in organizations -- that common sense can sometimes lead you astray, and that the "soft" stuff can be managed as rigorously as the "hard" stuff in organizations.

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