

Idc Marketscape Worldwide Iot Platforms Software Vendors

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Idc Marketscape Worldwide Iot Platforms

Abstract. This IDC study uses the IDC MarketScape model to provide an assessment of vendors participating in the industrial IoT platform market. This study specifically analyzed these offerings from a manufacturing industry perspective. "IoT is a hot topic across all industries but even more so among manufacturers as the opportunity for transformation is largest," says Reid Paquin, research director, Manufacturing IT Priorities and Strategies (ITP&S).

IDC MarketScape: Worldwide Industrial IoT Platforms in ...

Abstract This IDC study uses the IDC MarketScape model to provide an assessment of vendors participating in the industrial IoT platform market. This study specifically analyzed these offerings from an energy industry perspective. "The energy sector is being asked to become more responsive to customer and market demands.

IDC MarketScape: Worldwide Industrial IoT Platforms in ...

This IDC MarketScape covers 11 vendors participating in the worldwide IoT platform market that include connectivity management as part of their offering. This evaluation is based on a comprehensive set of parameters expected to be most conducive to success in the short term and long term. "As the IoT platform market matures, a segment of the vendor landscape is beginning to evolve connectivity management-based offerings into broader application enablement platforms," said Stacy Crook ...

IDC MarketScape: Worldwide IoT Platforms (Device and ...

This research is a quantitative and qualitative assessment of the vendors based on a comprehensive set of parameters of both current and expected capabilities to IoT technology deployments in cities. This IDC MarketScape assesses seven software vendors in this space. "As cities digitally transform and deploy Smart City capabilities to support positive environmental, financial, and social outcomes and improved efficiencies, a centralized platform for ingesting, analyzing, predicting, and ...

IDC MarketScape: Worldwide IoT Applications Platforms for ...

IIoT platforms were assessed according to overall platform functionality, systems integration, and deployment options. In the IDC MarketScape: Worldwide Industrial IoT Platforms in Manufacturing 2019 Vendor Assessment, PTC was named a leader due to our ThingWorx IIoT platform's focus on: Support for the connected product and services life cycle

IDC MarketScape: Worldwide Industrial IoT Platforms in ...

This IDC MarketScape covers 12 software vendors participating in the worldwide IoT platforms market. This evaluation is based on a comprehensive set of parameters expected to be most conducive to success in the short term and long term.

IDC MarketScape: Worldwide IoT Platforms (Software Vendors ...

Azure IoT is emerging as a platform of choice for many of these enterprises as they create their own unique Industrial IoT (IIoT) strategies and practices, find new ways to harness their data streams, and unlock their digital potential.

IDC MarketScape: Microsoft a leader in IIoT platforms for ...

For the report, IDC MarketScape: Worldwide Industrial IoT Platforms in Manufacturing 2019 Vendor Assessment (IDC #US45116819), IDC assessed eleven industrial IoT platform providers focused on the manufacturing industry. In addition to meeting revenue thresholds, the ability to support global deployments, and customer requirements, each vendor had to offer: a commercially available software platform that can be used to build and deploy IoT applications and manage IoT devices; native support ...

Two New IDC MarketScape Reports Evaluate Industrial ...

For the IDC MarketScape: Worldwide Industrial IoT Platforms in Energy 2019 Vendor Assessment, IDC assessed industrial IoT platform providers focused on the energy industry, including both oil and gas and utilities.

Altizon Recognized in the 2019 IDC Energy IIoT Platform ...

IDC MarketScape. Choosing the right vendors to provide ICT products and services to your organization is a critical component to achieving success. IDC MarketScape is the ICT industry's premier vendor assessment tool, providing in-depth quantitative and qualitative technology market assessments of ICT vendors for a wide range of technology markets. This comprehensive assessment of market competitors, delivered in a full-length research report, and summarized in an easy-to-read graphical ...

IDC - IDC MarketScape - Home

International Data Corporation (IDC), the global marketing intelligence firm, named AT&T Business a Leader in their IDC MarketScape Worldwide IoT Platforms (Device and Network Connectivity Providers) 2018 Vendor Assessment.

AT&T named a Leader in IDC MarketScape: Worldwide IoT ...

According to the IDC Worldwide Internet of Things Spending Guide 2H2019, the horizontal IoT platform (industry-generic IoT platform) market will maintain a high-rate growth in the coming five years with a CAGR of 40.0%. The IDC 2019 Global IoT Decision-Maker Survey, which surveyed 5,421 enterprise IoT decision-makers worldwide (including 475 in China), finds that 63.5% of enterprises worldwide are already IoT platform users and that the percentage in China is even greater at 65.7%.

New IDC MarketScape Assesses China Public Cloud IoT ...

Today we're honored to share that in recognition of our IoT vision and what we've accomplished IDC, one of the leading global market intelligence firms, has recognized Cisco as a leader in its IoT platform market landscape report, "IDC MarketScape: Worldwide IoT Platforms (Device and Network Connectivity Providers) 2018 Vendor Assessment." As you'll see in the IDC MarketScape graphic below, Cisco was also recognized as the overall leader in IoT strategy.

IDC MarketScape Report Names Cisco a Leader in Worldwide ...

IDC MarketScape positions PTC as a leader in the IIoT platforms market worldwide. The ThingWorx® IIoT platform is the core of PTC's technology portfolio, designed to provide industrial companies...

IDC MarketScape Recognizes PTC as a Global Industrial IoT ...

An additional in-depth analysis of IoT platform providers can be found in IDC MarketScape: Worldwide IoT Platforms (Software Vendors) 2017 Assessment (Doc #US42033517). The 11 vendors evaluated in...

New IDC MarketScape Evaluates Internet of Things Platform ...

To learn more, check out the report excerpt of "IDC MarketScape: Worldwide Industrial IoT Platforms in Manufacturing 2019 Vendor Assessment" (June 2019, IDC #US45116819). For more information on SAP Leonardo IoT, read "IoT Provides the Key to Unlocking Your Intelligent Enterprise." Visit the SAP News Center.

IDC Marketscape Recognizes SAP for Industrial IoT | SAP ...

East Brunswick, New Jersey, USA and Bangalore, India August 12, 2020: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that it has been positioned as a "Leader" in IDC MarketScape: Worldwide Business and Industrial IoT Consulting and Systems Integration Services 2020 Vendor ...

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