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This text combines the market leading writing and presentation skills of Bill Stevenson with integrated, thorough, Excel modeling from Ceyhun Ozgur. Professor Ozgur teaches Management Science, Operations, and Statistics using Excel, at the undergrad and MBA levels at Valparaiso University --and Ozgur developed and tested all examples, problems and cases with his students. The authors have written this text for students who have no significant mathematics training and only the most elementary experience with Excel.

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Learn today's management science concepts and techniques--and how they will benefit you in the classroom and business world beyond--with the definitive leader in management science, INTRODUCTION TO MANAGEMENT SCIENCE: A QUANTITATIVE APPROACH TO DECISION MAKING, 12E. The latest edition of this leading text blends a readable style with a wealth of examples that demonstrate how businesses throughout the world use management science techniques to further their success. Proven, realistic problems help strengthen critical problem-solving skills, while numerous self-test exercises with complete solutions allow you to immediately check your personal understanding of the material. Every new edition now includes the highly respected LINGO 10 software that is integrated with text problems to help you develop the skills to use this, Excel, and many other valuable software packages to resolve management science problems. This edition now places greater emphasis on the applications of management science and use of computer software with less focus on algorithms. Much of the algorithm coverage as well as Excel templates and add-in software, and the user-friendly Management Scientist software are available on the text's accompanying Student CD. Trust INTRODUCTION TO MANAGEMENT SCIENCE, 12E to introduce the management science skills you need now and into the future with clarity you can understand and practicality you can immediately apply. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This best-selling introduction to the techniques and applications of management science is designed to make the subject easy to understand, interesting, and accessible for readers with limited mathematical

background or skills. The book focuses on management science not only as a collection of techniques and processes, but as a philosophy and method for approaching problems in a logical manner.KEY TOPICS: Following a Òbegin-from-the-basicsÓ approach for all topics, this book provides comprehensive coverage and flexible organization but does not assume an understanding of the mathematical underpinnings of any topic on the part of the reader. Each short, easy-to-read chapter centers around simple, straightforward examples that demonstrate the fundamentals of the techniques and provide specific solution steps that can be applied to other situations. Demonstrates how management science techniques can improve efficiency and save money. It also interweaves computer usage throughout every chapter. The sixth edition of Introduction to Management Science has been revised to reflect the most up-to-date practices and techniques. It now includes a revised discussion on the modeling process and new discussions the Analytical Hierarchy Procedure (AHP) and Multiple Regression. It also includes Excel Spreadsheet Solutions, including Excel QM, Crystal Ball software, and TreePlan software. An essential reference book for every professional manager.ÿ

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This volume provides an applications-oriented introduction to the role of management science in decision-making. The text blends problem formulation, managerial interpretation, and math techniques with an emphasis on problem solving.

Introduction to Probability Models, Tenth Edition, provides an introduction to elementary probability theory and stochastic processes. There are two approaches to the study of probability theory. One is heuristic and nonrigorous, and attempts to develop in students an intuitive feel for the subject that enables him or her to think probabilistically. The other approach attempts a rigorous development of probability by using the tools of measure theory. The first approach is employed in this text. The book begins by introducing basic concepts of probability theory, such as the random variable, conditional probability, and conditional expectation. This is followed by discussions of stochastic processes, including Markov chains and Poison processes. The remaining chapters cover queuing, reliability theory, Brownian motion, and simulation. Many examples are worked out throughout the text, along with exercises to be solved by students. This book will be particularly useful to those interested in learning how probability theory can be applied to the study of phenomena in fields such as engineering, computer science, management science, the physical and social sciences, and operations research. Ideally, this text would be used in a one-year course in probability models, or a one-semester course in introductory probability theory or a course in elementary stochastic processes. New to this Edition: 65% new chapter material including coverage of finite capacity queues, insurance risk models and Markov chains Contains compulsory material for new Exam 3 of the Society of Actuaries containing several sections in the new exams Updated data, and a list of commonly used notations and equations, a robust ancillary package, including a ISM, SSM, and test bank Includes SPSS PASW Modeler and SAS JMP software packages which are widely used in the field Hallmark features: Superior writing style Excellent exercises and examples covering the wide breadth of coverage of probability topics Real-world applications in engineering, science, business and economics

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